



United Four Wheel Drive Associations, Inc.

...An International Organization

www.ufwda.org

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UFWDA TO PARTICIPATE AT THE PREMIER AUTOMOTIVE SPECIALTY PRODUCTS TRADE EVENT IN THE WORLD

The United Four Wheel Drive Associations (UFWDA) announces their participation in the 2004 Specialty Equipment Market Association (SEMA) show at the Las Vegas Convention Center, Las Vegas Nevada November 2-5.

"This is our 15th year at the SEMA trade show. It's a great opportunity to visit with media leaders and tell them what United is doing to protect international four wheeling", said Frank Noel, UFWDA Public Relations Director.

The SEMA Show is the premier automotive specialty products trade event in the world. This is where manufacturers unveil their latest offerings, while buyers, distributors and members of the press walk their feet off to see it all. The SEMA show attracts more than 80,000 industry leaders from over 100 countries in the automotive, truck and SUV, marine and RV markets.

Representatives from UFWDA will be there to acquaint media reps and journalists with our mission and discuss ways to work together to secure the future of four-wheel drive recreation. UFWDA often works with SEMA legislative advocates to protect consumers' rights to drive accessorized, customized and vintage vehicles.

"This year I'm pleased to have John Stewart, Environmental Director for UFWDA, Voice Editor Jim Anderson and Joanie Noel, UFWDA Secretary, with me," Noel said. Also scheduled to help with the United booth are, Don and Elaine Hicks, Arizona Association Board Members and Steve and Gail Kroll, also from Arizona.

Noel invited everyone attending this years SEMA Show to stop by the United booth. "We'll be in the South Hall, Truck and SUV Section, Booth # 31327. If you are in the area, please stop by and see us!" More information on the SEMA show is available on the web at www.sema.org and more information about UFWDA is available at www.ufwda.org.